



By Ashok Piramal Group

Date: September 25, 2024

To

Corporate Relations Department

BSE Limited,

1st Floor, New Trading Wing,

Rotunda Building, P J Towers,

Dalal Street, Fort,

Mumbai - 400 001

Scrip Code : 503031

The Market Operations Department

National Stock Exchange of India Limited,

Exchange Plaza, 5th Floor,

Plot No C/1, G Block,

Bandra-Kurla Complex,

Bandra (E), Mumbai - 400 051.

Scrip Symbol: PENINLAND

Subject: Intimation of appointment of Additional Independent Director of the Company

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Respected Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, ("SEBI LODR Regulations"), and based on the recommendation of the Nomination and Remuneration Committee of the Company through circulation, the Board of Directors of the Company vide Circular Resolution approved the appointment of Ms. Mitu Samarnath Jha (DIN: 07244627) as an Additional Independent Director of the Company for a period of 5 (five) years effective from September 25, 2024 subject to the approval of the shareholder at the ensuing general meeting of the Company.

Further, in accordance with Circular no. LIST/COMP/14/2018-19 June 20, 2018 issued by BSE Limited, Ms. Mitu Samarnath Jha (DIN: 07244627) is not debarred from holding the office of director by virtue of any SEBI order or of any other authority.

PENINSULA LAND LIMITED

1401, Tower B, 14th Floor,
Peninsula Business Park,
Ganpatrao Kadam Marg,
Lower Parel, Mumbai – 400013.

Phone : +91 22 6622 9300
Email : info@peninsula.co.in
URL : www.peninsula.co.in
CIN NO.: L17120MH1871PLC000005



The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, and brief profile of Ms. Mitu Samarnath Jha (DIN: 07244627) is provided in “Annexure – A”. Kindly take the same on your record and acknowledge receipt.

Thanking You,

Yours Truly,

For: **PENINSULA LAND LIMITED**



Mukesh Gupta

Company Secretary and Compliance Officer

Membership No. F6959

Enclosed as above

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ANNEXURE – A

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015.

SR NO.	DETAILS OF EVENTS THAT NEEDS TO BE PROVIDED	INFORMATION OF SUCH EVENT (S)
1.	Name	Ms. Mitu Samarnath Jha
2.	Director Identification Number	07244627
3.	Reason for change viz; appointment	Appointment
4.	Date of Appointment	September 25, 2024 as an Additional Independent Director for a term of 5 years
5.	Brief Profile (In case of appointment)	Annexed as Annexure I
6.	Disclosure of relationship between Directors (In case of appointment)	Ms. Mitu Samarnath Jha is not related to any directors

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ANNEXURE I

Ms. Mitu Samarnath Jha has over two decades of experience in brand positioning and reputation management. After having worked with well-known companies like CRISIL, Standard & Poor's, Aditya Birla Capital, ICICI Prudential AMC, and Great Eastern Shipping, she turned to entrepreneurship and founded Eminence Strategy Consulting (Eminence). The company works with organisations and individuals in building, establishing, and protecting their reputation through stakeholder engagement. Some of the leading clients of Eminence include Multiples Private Equity, Tata Projects Limited, Grihum Housing Finance, WestLife Foodworld Limited (McDonald's W&S), Amazon Web Services and the like.

She serves as an independent director on the boards of Times Internet Limited, Shree Digvijay Cement Company Limited, and Times Guaranty Limited. She recently stepped down from the board of Aegon Life Insurance Company Limited and Junglee Pictures Limited.

At CRISIL Limited, she was the Director – Brand and Communication, leading the role globally. Parallely, she was heading marketing and communication for Standard & Poor's in South & South East Asia. Since CRISIL is a Standard & Poor's Company, she was entrusted with a dual role.

As a certified leadership coach, she actively coaches C-Suite leaders on making their presence impactful. Passionate about plugging the leaky pipeline of the female workforce, She has mentored over 150 women and young professionals on how to succeed in professional life while maintaining a healthy balance in personal life, under the CII Western Region Women Network's initiative- '100 hours of Change'.

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She is actively involved with the academic world too to make students more corporate-ready. She is associated with renowned institutions like Narsee Monjee Institute of Management Studies, Great Lakes Institute of Management, and Xavier's Institute of Communication as a visiting faculty.

Outlook Publishing recently named Ms. Mitu among the **'10 Rising Entrepreneurs to Look At in 2024'**. The Consultant's Review Magazine recognized her as one of the **'20 Most Promising Women Consultants'** in 2020. Additionally, for her contributions to the communications space, Ms. Mitu was featured in the list of **'50 Most Talented Communication Leaders 2015'** by the World CSR Congress and received the **'Promising Business Communicator 2010'** award from the Association of Business Communicators of India (ABCI).

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